



graves creative services

PROFESSIONAL & AFFORDABLE WEB VIDEO

(704) 298-1114

## At one all-inclusive, affordable rate your professional web video will include:

- ▶ **Professional script writing-** Your script will undergo several revisions until you approve it as final.
- ▶ **Graphic design and screen captures-** Based on the completed script, we match the narrative with professional stock video. We also create professional images and dynamic graphics that enhance your product and story. If you have a software product or online service, we capture screen recordings of your product in action and seamlessly integrate the creative with the product demonstration.
- ▶ **Professional voice narration-** We have working agreements with the top professional voice talent in the industry. These are the professional voices you've heard in commercials for Lexus, Pfizer, Bank One/Chase, etc. You will truly be impressed with the quality of the final production!
- ▶ **Professional, licensed background music-** Professional background music increases the viewer's perception of the quality of your video (and your company). We purchase the license to this music and weave the music into your production for no additional cost.
- ▶ **Final video production-** "Beta" versions (or work-in-progress) versions of your video will be available for you to review at a special link provided to you. Once you approve the video as "Final", we will produce and package the video in the final streaming web video format.
- ▶ **Video uploading to YouTube or hosted on our dedicated streaming video servers-** Your video will be produced in a true streaming format. This means your video will play instantly for your prospects (no buffering). Streaming video also enables your prospects to instantly jump to any part of the video.
- ▶ **Assistance integration with your web site-** Unlike our competitors, we don't just mail you a CD with a bunch of files that only an expert webmaster would understand. We have created dozens of web sites and know the best methods to implement streaming multimedia video into your website. We are happy to assist your web or marketing person with implementing the video on your site.
- ▶ **Quick turnaround time-** Since we are a "one stop shop" and don't have to deal with multiple vendors, we can provide your completed video in 30 days or less. In some cases, depending on the speed of your revisions and approval, your video can be "live" on your website in as little as two weeks!

### Additional questions? Ready to get started?

With our service you have one point of contact to answer your questions and get your video produced fast! Call Rob right now at 704-298-1114, or via email at [Rob@GravesCreative.com](mailto:Rob@GravesCreative.com).